

Headshot Tips & Tricks

- First things first, try on your outfit 3-5 days before your shoot to ensure it fits. This way if it doesn't you'll have time to find something else
- Avoid clothes that are too tight
- Make sure your outfit is clean and wrinkle-free
- Wear your favorite color - it's helpful to think of a few of your favorite colors in case your first choice clashes with the chosen background color
- Get dressed up a bit more than you usually do - avoid clothes that look too casual with fraying, tears, short shorts, words, etc.
- Choose slightly darker/richer shades which will ensure that the focus is on your face
- Choose minimal patterns - large/bold patterns can be distracting, as can text on shirts
- You want your pictures to appear timeless, so avoid clothing that is too trendy
- Try to wear something that flatters the part of your body you love the most
- Layers can be flattering
- Don't over-accessorize. Less is more
- Clean those glasses - this can have a huge effect on your images. If you wear glasses, be sure to clean them right before your session to get rid of any dust and fingerprints that may show up in your photos.
- Practice your smile in the mirror. Try big smiles and small ones, with teeth and without. The most important thing is showing your natural smile
- When the camera is in front of you, think about people/places/memories that make you feel at ease and happy
- Act natural and try to be relaxed - body language comes through in pictures
- It's perfectly acceptable to not know exactly what to do - we're here to help you!
- And most importantly...Have fun! You are fabulous!

We can't wait to work with you!

XO,

Chloe Jackman Photography

